



How to Partner with Businesses in your Community

Your Local Movie Theaters, Grocery Stores, and Bowling Alleys:

Donation Jars:

Place a money jar at popular destinations such as ticket counters, check-out stations, concession booths, and deli counters. Be sure to decorate your money jar; pictures of a loved one with autism will help to boost your profits.

Information and Awareness Table:

Spend a few hours at a decorated table that includes information and brochures about autism. Be sure to select a busy day and a great location where you will get lots of traffic. Place a donation jar on your table and also sell Autism Speaks puzzle pieces for \$1 donations.

Puzzle Piece Campaign:

Have sales associates ask customers during purchases if they'd like to donate \$1 to Autism Speaks. If they donate, they can fill out their name on a puzzle piece to be hung in the establishment for awareness. [Click here for more detailed information.](#)

Your Local Restaurants and Bars:

Coloring Contests:

Ask a local restaurant to host a coloring contest. Have children color Autism Speaks puzzle pieces at their tables as they wait for their dinners, and parents can donate money to have their child's artwork entered into the contest. The artwork should be displayed throughout the restaurant for a pre-determined amount of time and then a winner should be chosen. Ask the restaurant if they will provide a gift certificate to their establishment as a prize! [Click here for more detailed information.](#)

Dine to Donate Events:

Many restaurants will offer fundraising nights at their establishment. If you agree to bring a certain amount of people into the restaurant they will usually donate a certain percentage of the evening sales to your walk team. Plan to have an informational table during the event that includes a donation jar for customers to make additional donations. Often, teams are also allowed to host a 50/50 raffle or small silent or Chinese auction during these events to raise additional revenue. [Click here for more detailed information.](#)

Donation Jars:

Place a money jar on the bar or near the main register. Have a note next to it letting people know why you walk or simply decorate your jar. Photos increase donations. If you involve the bartender in your efforts, it's possible that they will donate a portion of their tips.

Your Local Dentist, Doctor, Therapist, or Chiropractor's Office:

50/50 Raffle:

Ask your doctor or healthcare professional to host a 50/50 raffle drawing. You can provide them with a roll of raffle tickets to sell to their patients. The winner of a 50/50 raffle receives half of the amount collected from the ticket sales, and the other half is donated to your walk team. Instead of a cash prize, you could raffle off a gift basket or a gift certificate. [Click here for more detailed information.](#)

Donation Jars:

Ask your doctor or healthcare professional to place a jar next to where patients pay for services. Include general information about Autism Speaks and brochures about the walk program. Also include a personal story about how you are affected by autism in your life.

Puzzle Piece Campaign:

Ask the receptionist to sell puzzle pieces for \$1 as patients pay for their services. Hang them all over the office for awareness! This is a great activity for the month of April, which is Autism Awareness Month. [Click here for more detailed information.](#)

Your Favorite Salon:

Cuts for a Cause:

Ask your salon to host a special fundraising day for autism. Some salons will ask their staff of hair professionals, cosmetologists, and aestheticians to donate a portion of their services or tips for your fundraiser. To raise additional funds, ask the salon to sell Autism Speaks puzzle pieces to customers for \$1, and also ask them to consider a silent or Chinese auction.

Host a Raffle:

Ask your salon to host a raffle for their customers. Have them donate services or salon products for a gift basket that would be attractive to their clients. [Click here for more detailed information.](#)

Spa Afternoon:

This can be the same as 'Cuts for a Cause' listed above, just with spa services in addition to haircuts! Ask salon professionals to donate a portion of their services or tips to your walk team.

Your Local YMCA, Karate School and Dance Studio:

Puzzle Piece Campaign:

There is no better way to raise autism awareness in these locations than to host an Autism Speaks puzzle piece campaign! Encourage parents and students to purchase a puzzle piece for \$1 and hang it on a wall for awareness. You can even encourage contests between classes to see who can get the most participation! [Click here for more detailed information.](#)

Donation Table:

Ask administrators or managers at these centers if you can host an information and awareness table on a busy day to share information about autism and to collect donations for your team.

Contact your local Autism Speaks office for step-by-step instructions about how to host each of the fundraisers or if you want materials to display at your event such as brochures and Walk Now for Autism Speaks banners.