



How to Host a Bid for a Date Event

Recruit:

Recruit eligible singles to auction off dates with at your charity event. Reach out to fraternities, sororities, sports teams, art clubs, and other on-campus groups. You should put together a document outlining the goals of the event and what you'll need from each participant.

Depending on the individual, they may only be available on certain dates and times—all of this information should be clarified in an auction agreement before the event.

Provide Date Spots and Services:

Build a committee to ask local restaurants, movie theaters, and spas to donate meals, services and gift certificates to pair with bachelors and bachelorettes at the auction. To inspire more bidding, create a complete package of an eligible single with a great meal or a relaxing day at the spa.

Spread the Word:

Publicize your event by hanging fliers in all of the popular student areas, asking professors to make public service announcements during class, and reaching out to your campus radio station. If you get the right students to participate, everyone from their student club will show up to support them!

Sell Tickets in Advance:

Sell tickets in advance to raise additional funds. By marketing the auction as a fun event, worthy of the ticket price, you will increase potential for higher bids among the audience. Offer up a prize to the on-campus organization that sells the most tickets!

Bidder Check-In:

Set up a bidder check-in table at the entrance to your event venue. Here potential bidders will need to register their credit card number or contact information, and receive a bidding paddle to signal their bids to the auctioneer.

Secure a Popular Auctioneer:

Try to enlist the support of a local celebrity, popular student or faculty leader to host the event as the master of ceremonies and auctioneer. By including a well-known personality, you will raise your event profile and encourage more attention toward your cause.

Sell Your Dates:

Write brief and entertaining biographies for each of the singles. These can be read as they appear on the auction block and should include information about their career aspirations, their education and date destination.

For Extra Revenue:

Host a 50/50 raffle during the event and announce the winner at the end of the auction. You can also sell food and drinks. Reach out to your volunteers and ask them to contribute a baked good for you to sell.

Contact your local Autism Speaks office for autism-related materials to display at your event, such as brochures and Walk Now for Autism Speaks banners.