



How to Host a CandyGram Sale

CandyGram sales are great and simple fundraisers for any school, community, or workplace team! All you need are bulk packs of candy, cards for your participants to fill out, volunteers to sell and deliver them to their recipients, and you're good to go!

Buy Candy:

Buy a bulk pack of candy. Your CandyGrams can vary in size—you could include just a single candy bar or fill a gift bag with lots of candy. Groups have also been known to substitute candy for flowers, balloons, or other small, inexpensive gifts.

Create Cards:

Make and print out cards for your buyers to fill out and send along with the candy. There should be an area on the cards for your purchaser to fill out the first and last name of their recipient and also a space for them to write a note and sign the card. The card that goes with the CandyGram is what makes the gift special and personal!

Set Your Date and Location:

CandyGram sales are great around holidays such as Christmas or Valentine's Day when people are looking for unique gift ideas. It can also be great around exam time when everyone can use a pick-me-up! Choose a time and place to sell your CandyGrams. Good times to sell them are during lunch periods, free periods, and between classes. The best places to sell them are in common areas such as student lounges, major hallways, or dining halls.

Volunteers:

Make sure you have enough volunteers or team members to sell CandyGrams in shifts. You'll also need volunteers to deliver the CandyGrams to your recipients. Recruit your team members or already established groups of students to be your volunteers.

Delivering the CandyGrams:

Choose convenient blocks of time such as between classes or during free periods for your volunteers to deliver the CandyGrams to the recipients. Have your buyers choose a time and location for you to make their delivery, and then divide up the deliveries between your volunteers. Keep a master list of recipients and when and where deliveries will be made. The list will make it easier to divide deliveries among team members and to confirm that each CandyGram has been delivered.

Contact your local Autism Speaks office for autism-related materials to display at your event, such as brochures and Walk Now for Autism Speaks banners.