



How to Host a Coloring Contest

This is a great fundraiser for a restaurant because kids love coloring while waiting for their food to come! All you need to do is find a restaurant to partner with.

To Promote the Contest:

Make fliers with information about Autism Speaks and our mission, and how to participate in the contest, and the cost. Have the hostess distribute these fliers to parties with children as they are seated.

Coloring the Puzzle Pieces:

See if the restaurant will donate crayons for coloring. The Autism Speaks puzzle piece can be coloring template. Contact your local Autism Speaks office for puzzle piece pages.

The Contest:

After receiving the flier, parents notify the server if their children want to participate. Parents give their donation to the server and then receive a form to fill out and the puzzle piece for their child. Make sure you have a system in place to keep track of which artist has colored which puzzle piece. A simple way to do this is to have a number on the back of each puzzle piece which corresponds to a number on the form that the parents will fill out with their contact information. When the child finishes, the puzzle piece and form should be given back to the server.

Displaying the Colorings:

Each puzzle piece will be displayed in a prominent location such as a window or hallway. This is a great way for kids to see their coloring displayed and to promote the fundraiser to other families.

The Winner:

At the end of the contest, a winner will be picked and a small prize will be given. Ask the participating restaurant to donate a gift certificate so serve as the prize. The family will surely love coming back for a meal.

Contact your local Autism Speaks office for autism-related materials to display at your event, such as brochures and Walk Now for Autism Speaks banners.