



How to Fundraise through Concessions at Local Events

Secure a Spot:

Contact your school or community's sports teams about volunteering to run the concession stand during an event. If the school has concerts or plays, they will also be looking for teams to volunteer at these events. Typically you need to sign up far in advance to be concession volunteers, and it is also a good idea to remain on their email list in case other events arise.

Volunteers:

Concession stands can get very busy, especially during half-time and intermission! Make sure you've got a large enough team of volunteers and that each person is assigned to different tasks such as grilling burgers, making soft pretzels, handing out drinks, and being cashiers.

Awareness:

Have the event announcer let fans and audience members know that a portion of the proceeds from the concession stand will benefit your Autism Speaks walk team. Also, wear your Autism Speaks walk t-shirts or a pin so that attendees are reminded of your good cause. Another helpful tip is having a photo board that shares pictures of your walk team, or the person you walk for.

Fundraising:

After the event, your team will receive a certain percentage of the day's total. To make extra proceeds, put change jars on the counter for any additional customer donations.

Contact your local Autism Speaks office for autism-related materials to display at your event, such as brochures and Walk Now for Autism Speaks banners.