



How to Host a Fundraising Night at your Local Restaurant or Bar

How to Get Started:

Call around to your local restaurants, pubs, and bars asking if they do fundraising days/nights for clubs or charities. Chain restaurants such as Qdoba and Cold Stone frequently host fundraising events, but make sure to check with your locally owned businesses because they may have more flexibility. Once you have your location set, all you have to do is promote your event and draw in your crowd!

How to Promote Your Event:

Make fliers to distribute around your community with information including location, time, and what the event is promoting. The restaurant will often give you fliers to hand out with their logo on them since it is a great advertisement for them. You can also post fliers around your community at local schools, churches, and community centers in addition to spreading the word to all of your friends, family members, neighbors, and co-workers.

How the Event Works:

Each restaurant will have their own way of donating the event proceeds to you. Some will give you a certain percentage of their total sales while others will give you all of the money they earned from selling a certain item, such as the daily special. Others might only give you a percentage of the sale proceeds from customers who came in with your fliers. Make sure this is clear between you and the restaurant before your event. Some restaurants will give you your proceeds at the end of your event, but others may have to send your money at a later date. Make sure you are aware of what donations you will be receiving and when you will be receiving them.

Contact your local Autism Speaks office for autism-related materials to display at your event, such as brochures and Walk Now for Autism Speaks banners.