



How to Host a Penny War Fundraiser

This is a very simple fundraising idea for any team, especially in an office or school! In this game there are multiple teams. Teams will place coins that receive positive points in their own containers, while placing coins and paper money that count for negative points in the containers of competing teams.

Teams:

A few things should be considered when selecting teams for a penny war. First, the teams should be uniform in size. Second, the teams must be competitive against each other. If you're doing this fundraiser at a school, teams can be different grade levels, or if you're hosting this event in an office, each department can form a different team.

Containers:

Each team will need their own jug to collect their change. Have each group clearly label and decorate their jug.

Goal:

Set a goal of how much money you would like to raise from the event. Also, be sure to set and advertise the start and end date of your campaign.

Score:

This can be done in two ways. One way is to have all coins count for positive point values and any dollar bills placed in the container represent negative point values. Another way is to have pennies count for positive points, and all silver coins and dollar bills count for negative points.

Winners:

The team that wins the penny war should receive some kind of a reward. The awards can be donuts, pizza party, extra credit, longer lunch hour, etc. Having a prize for the winning group will help add motivation throughout the competition.

Contact your local Autism Speaks office for materials to display at your event, such as brochures and Walk Now for Autism Speaks banners.